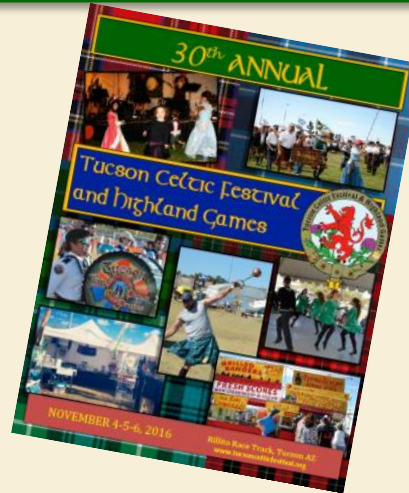


2016 Tucson Celtic Festival & Scottish Highland Games Commemorative Program Advertising Opportunities

- ◆ 30th Annual Festival Free Souvenir Program
- ◆ At least 4,000 print copies
- ◆ Full color—no extra charge
- ◆ 60# Gloss Text
- ◆ Page size 8.5" by 11", saddle stitch spine



FULL PAGE

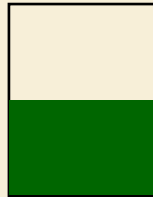
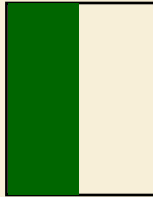
Full Bleed = 9.5" w x 11.5" h
Trim = 9" w x 11" h
Safe Area = 8" w x 10" h



Back Cover \$1500
Inside Cover \$1250
Inside \$1000
Note (1)

HALF PAGE

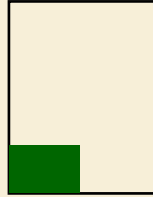
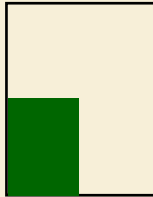
1/2 Vertical 3.875" w x 10" h
\$500



1/2 Horizontal 8" w x 4.875" h
\$500

1/4 PAGE

3.875" w x 4.875" h
\$275

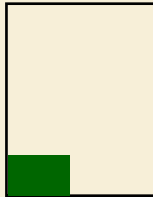


1/8 PAGE

3.875" w x 2.3" h
\$140

BUSINESS CARD

3.5" w x 2" h
\$125



All artwork must be 300dpi and CMYK. Total ink density should not exceed 320%. Please email your file as a .pdf or .tif file to TCFA.vendors@gmail.com.

DEADLINE: Artwork and payment must be received by Sept. 1, 2016. Questions? (520)955-2609 or email above.

(1) Availability subject to Sponsorship commitments.



**30th
Annual**



**2016
Sponsorship Opportunities
& Advertising Rate Card**

Rillito Racetrack Park, Tucson
Nov. 4-5-6, 2016
www.tucsoncelticfestival.org

The Tucson Celtic Festival provides a 2 1/2 day family-friendly event including music, dance, athletic competition and cultural education for over 5,000 guests. Our 30th Annual Festival includes competing athletes, over 30 Celtic Clans, 100 Food and Merchant Vendors, numerous Highland Dancers, Pipe-and-Drum bands, musical entertainment, Irish Step Dancing and more.

Your tax-deductible* contributions help pay for tents, stages, generators, children's entertainment equipment, bands, permits, licenses, insurance and the myriad of expenses required to deliver this annual festival.

We invite you to partner with us to make the Nov. 4-5-6, 2016 festival another great success for our community.

*Tucson Celtic Festival Association is an I.R.C. 501(c)(3) not-for-profit organization. Contributions may be tax-deductible. Consult your tax advisor.

2016 Tucson Celtic Festival & Scottish Highland Games Sponsorship Opportunities



SPONSOR LEVEL	T-Shirts & Beer Booth Tickets	Official Program Advertising	Program Recognition	Media Recognition (print, radio, social)	Banner Display Spaces	Free 10x10 Tent Space
Grand Tartan (1) \$5000	8+8	Back or inside cover	Separate story and Recognition Ad	Title Sponsor on all media	5-Tickets, Entrance, Stage, Food Court & Athletics	Yes
Platinum (1) \$3000	6+6	Inside cover	Recognition Ad	Supporting Sponsor print & social media	3-Main Entrance, Athletics and Stage.	Yes
Entertainment (1) \$2000	6+6	Full Page	Recognition Ad	Supporting Sponsor print & social media	2-Prime stage Banner and Entrance	At Stage
Highland Games (1) \$2000	6+6	Full Page	Recognition Ad	Supporting Sponsor print & social media	2- Prime athletics banner and Entrance	At Athletic Fields
Gold (5) \$1500	5+5	Half Page	Recognition Ad	Supporting Sponsor social media	Athletics Banner	
Silver (10) \$1000	4+4	Half Page	Recognition Ad	Supporting Sponsor social media	Athletics Banner	
ClanFan \$100	2+2	10% discount ad	ClanFan and Celt Sponsors List	List of Sponsors Social media		
Celt \$50	1+1	5% Discount ad	ClanFan and Celt Sponsors List	List of Sponsors Social media		



Notes: 1. All social media recognition includes sponsorship acknowledgement on www.tucsoncelticfestival.org.
 2. Individual Athletic Field sponsor banner spaces are available for \$250.
 3. Banner(s) supplied by/returned to sponsor and sizes must conform to maximum limits set by TCFA.